

## Member Profile

In February 2017 NoHo-Bowery Stakeholders distributed a link to 63 member buildings for an on-line survey, asking that it be shared with each building's stakeholders. Here are some highlights:

80.9% of respondents were residents.

90.4% of respondents live above street level.

Among the factors most liked about living in the neighborhood, local transit options came in first at 85.7%; second were restaurants at 76.2%; third was dominance of art, entrepreneurial offerings at 61.9%.

Are you a currently registered artist with the NYC Department of Cultural Affairs?- 33.3%.

Do you live in an AIR/IMD building 71.4%

Do you live and work in your property? 47.6%

In what profession are you engaged? Retail/Entertainment 23.8%; Media/Technology - 23.8%; Fine Art - 19.0%.

How long have you lived, worked, invested in NoHo?  
47.6% responded 20+ years; 33.3% for 10-20 years.

## Finances

NBS operates on a budget of \$52,000/yr;  
Operating expenses have reduced steadily since 2011

We contribute annually to local charities with excess income, including:

Bond St.Theater  
Merchants House Museum  
Second Avenue Disaster Fund  
The Fourth Arts Block  
LaMama Theater  
Ninth Precinct Children's Holiday Fund  
ACE for the Homeless  
Fund for Public Schools – *Middle School Sports/Health*  
New Destiny Housing

## Membership Form

[nohomanhattan.org/wordpress/noho-bowery-stakeholders-membership/](http://nohomanhattan.org/wordpress/noho-bowery-stakeholders-membership/)

## NoHoManhattan News

[nohomanhattan.org/wordpress](http://nohomanhattan.org/wordpress)

## NoHoManhattan- Twitter

[@nohomanhattan](https://twitter.com/nohomanhattan)

[www.nohomanhattan.org](http://www.nohomanhattan.org)



**NoHo  
Bowery**  
Stakeholders



## Membership & Structure

NoHo-Bowery Stakeholders is a Community Benefit Organization with membership representing any stakeholders who live or work in NoHo (Mercer to Bowery and St. Marks to Houston)

Membership is voluntary and annual.

There are 400+ NoHo Stakeholders who are current members; we follow a one person one vote protocol, regardless of property size.

More than 60% of our memberships are in units or buildings from 500-30,000 sq. ft; our members individuals and buildings, occupy more than 1,000,000 sq. ft. of NoHo

Our nonprofit members - Merchants House Museum, Grace Church School, LaMama, and NYU have reduced rate membership.

We have an address, an e-mail address, a published list of officers and advisors and published annual reports.

We are a registered Nonprofit and have been since 2011.

We have annual meetings and elect officers and a board of advisors.

We file annual tax forms as a tax-exempt corporation.

We do NOT endorse or support political candidacies, political parties or referendums.

## Outreach

Our communications - NoHo News and Bulletins - go out to all known NoHo e-mail addresses, regardless of membership, 600+ addressees:

A large number of these contacts are gatekeepers (Board Presidents or Secretaries for their buildings).

Twenty-Five percent of this list includes elected representatives and staff, NYC Depts and CB#2 members.

### 2017 NBS Member Distribution:

26.1% on Bleeker St.  
30.7% on Bond St.  
13.8% on Bowery  
8.4% on Broadway  
3.1% on Cooper Square  
6.5% on East 4th St.  
3.1% on Elizabeth St.  
26.5% on Great Jones St.  
6.5% on Lafayette St.  
1.5% on Mott St.

We additionally communicate with both members and nonmembers on area-specific issues and information (Filming Announcements, Road Work, Utility Work, Applications, Events and Special Events). Such communications occur about once/week and are sent from NBS' own server.

Our website and blog is visited by an average 16,500 viewers/month, on average 500 viewers/day viewing on average 1500 pages/day. Every page has an inquiry tab; we receive about 10 inquiries or comments/month.

## Advisement Protocol

The majority of NBS activity/oversight is involved with applications heard at Community Board #2 Manhattan. Unless contacted in advance by an applicant seeking opinion, review, discussion, advisements occur monthly – often on several different topics – with a 7-10 day window. The following is the normal protocol:

1. Announce the application, hearing date and details to the full NoHo list.
2. E-mail all directly affected stakeholders.
3. Set up a meeting between affected stakeholders and the applicant.
4. Suggest modifications or stipulations.
5. Write up the results of the meeting, agreed modifications and stipulations (agreed or not agreed) distribute to all affected stakeholders (whether they were able to attend the meeting or not) for comment/changes.
6. Distribute the final advisement to the Board of Directors and Advisors for approval.
7. Present findings at the Community Board Hearing. In the case of a Community-wide proposal, the full membership is notified electronically with suggested positions for comment. This is routed until there is agreement. Occasionally, we create an electronic ballot available to members only (one entry per IP address).